



The new user-friendly uTypia shop for consumers.



Company templates simplify the ordering process.

THE ESSENTIAL uTypia PRODUCTS_

uTypia Business

uTypia Business is the one-stop online shop solution specifically for B2B transactions. The many different functionalities facilitate the ordering process for your large commercial customers. It is possible to offer customer-specific conditions for available products, prices, discounts, delivery and payment conditions. Templates can be produced including the company logo. The shop may also be integrated in other systems such as your end customers' e-procurement systems (SAP, Oracle, Ariba, ...), for example.

uTypia Consumer – NEW!

uTypia Consumer is our new online shop solution specifically designed with the requirements of private customers, small companies and the home office in mind. An intuitive ordering process consisting of only four stages makes ordering personalised products easy even for the untrained user. The attractive, modern design helps put the customer at ease during the ordering process. From a technical point of view, the software is search engine friendly.

Integrations

uTypia has a great deal of expertise in the field of integrations and may be linked to all the popular e-procurement systems. The process of ordering personalised products becomes more efficient, saving those involved in the process both time and money. Shop-within-a-shop integrations are also becoming more popular. Resellers are able to offer personalised products in their shops. It is possible to integrate uTypia so that the user is only guided to uTypia for the personalisation of their products (e.g. stamp layout).

uTypia Page

uTypia Page is the first step in the creation of a professional on-line presence for your company. This web-site solution impresses with its many modern designs developed by web-design specialists and the ideal technical prerequisites for search engine optimisation. The content management system is easy to use and helps you to keep all the information (text, images, links, etc.) up to date. It is possible to integrate any existing uTypia shops into uTypia page.

> You can find further information at:
www.uTypia.com / www.uTypiasoftware.com



E-commerce with uTypia – the right solution for the right target group!

Thanks to the comprehensive functionalities and integration options, uTypia has been THE B2B on-line shop software for many years. In particular, our expertise in integrating it into the e-procurement systems of large companies or reseller shops has helped our many dealers become successful in the field of on-line business.

However, the market has demonstrated that consumers have different needs and requirements to commercial companies. Therefore, uTypia has developed a second type of shop: uTypia Consumer. This solution concentrates specifically on private customers, small companies and the home office. uTypia Consumer has a modern design, the ordering process is very user-friendly and offers many new functionalities. The new shop also places a great deal of emphasis on technical search engine optimisation.

No matter what type of customers you have, uTypia offers the complete package for satisfying the specific needs of your customers across a broad product range.

Which products can you buy on-line using uTypia?

- > **All kinds of stamps**
 (Circular stamps, text stamps, date stamps, Multi Color stamps)
- > **Engraving products**
 (Signs, awards, cups, ...)
- > **Printed matter**
 (Business cards, labels, T-shirts, ...)
- > **Personalised marketing material**
 (Mugs, key rings, mouse mats, ...)
- > **All types of non-personalised products**

